156
POPEYE
WHITMAN
90069-003
POPEYE
THE SAILOR
40¢
"The Plot to Kill Popeye"
© KING FEATURES SYNDICATE
03
0 33500 90069

Kellogg's It's gonna be a great day.™

STICK UP FOR BREAKFAST AND WIN A SCHWINN

Varsity Sport 10-Speed

1500 Winners

It's Kellogg's® 1980 Stick Up For Breakfast Contest and you could be one of 1500 winners.

What You Win

1500 kids will receive America's most popular 10-speed, a Schwinn* Varsity*. Or they may choose a Schwinn Phantom Scrambler* BMX or a Fair Lady* instead.

*Schwinn, Varsity, Phantom Scrambler and Fair Lady are registered trademarks of Schwinn Bicycle Company.

Phantom Scrambler

Fair Lady

What You Do

Just draw a poster of your favorite Kellogg's character eating a nutritious breakfast.

Everybody Receives

just for entering, 2 free T-shirt iron-ons . . . one for each side of your T-shirt.

Anyone 18 or under can enter. The contest ends July 15, 1980. Complete rules and entry blank are on specially marked packages shown below. Contest void where prohibited. Kids, stick up for breakfast, and you could win a Schwinn.

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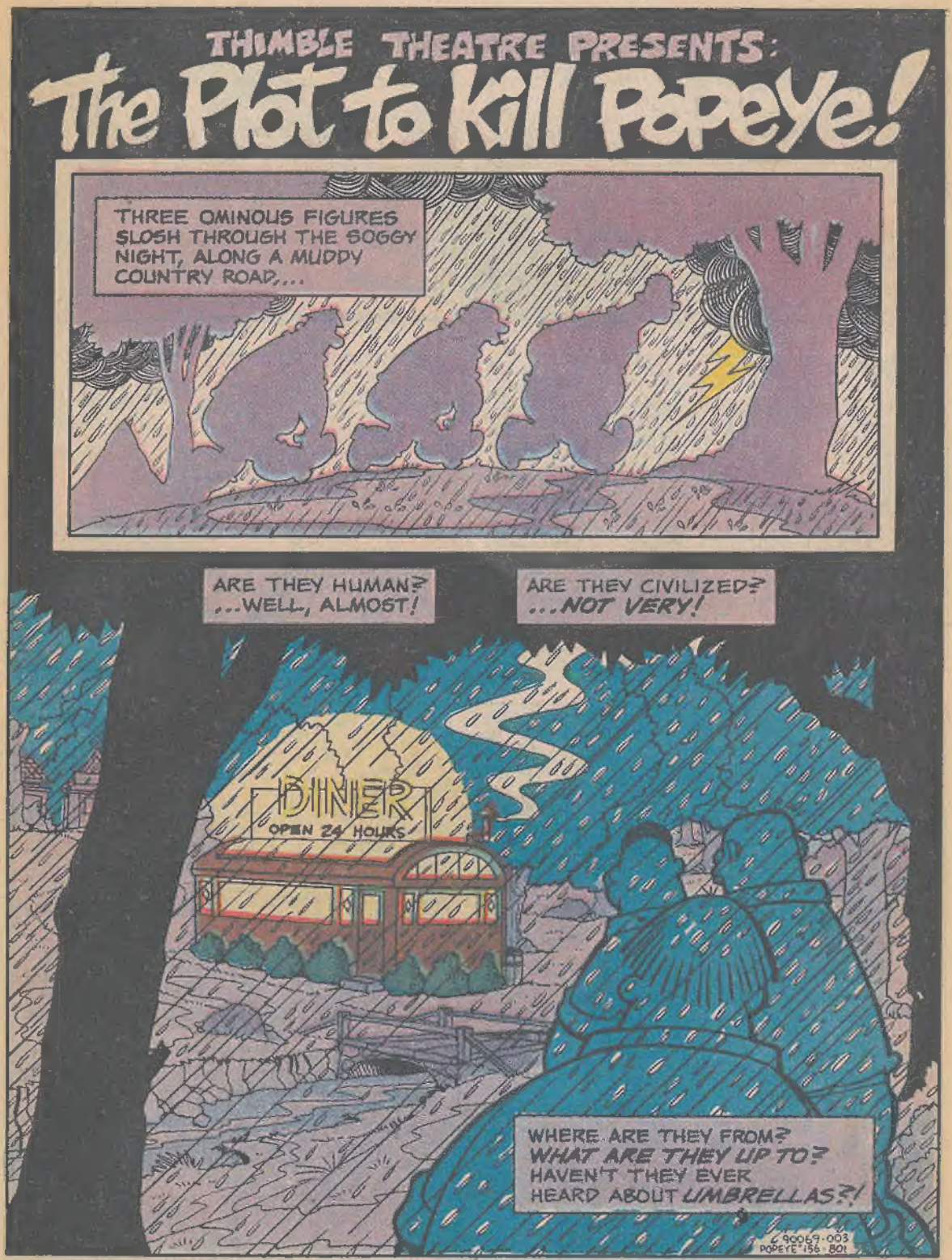
THIMBLE THEATRE PRESENTS:
The Plot to kill Popeye!
THREE OMINOUS FIGURES SLOSH THROUGH THE SOGGY NIGHT, ALONG A MUDDY COUNTRY ROAD,...
ARE THEY HUMAN? ...WELL, ALMOST!
ARE THEY CIVILIZED? ...NOT VERY!
DINER
OPEN 24 HOURS
WHERE ARE THEY FROM? WHAT ARE THEY UP TO? HAVEN'T THEY EVER HEARD ABOUT UMBRELLAS?!
Z 90069-003
POPEYE 156 80!

POPEYE THE SAILOR No. 156, March, 1980. Published bi-monthly by Western Publishing Company, Inc., North Road, Poughkeepsie, New York 12602. All rights reserved throughout the world. Authorized edition. Printed in U.S.A.
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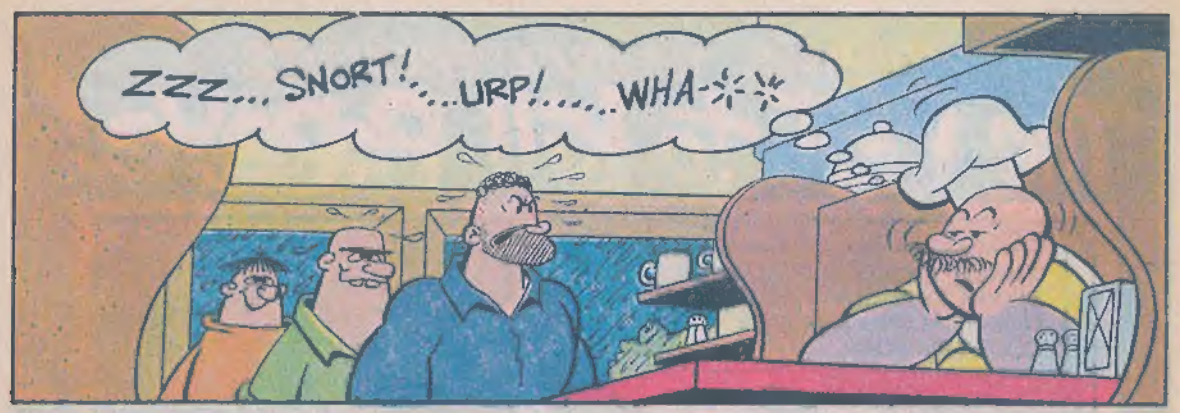
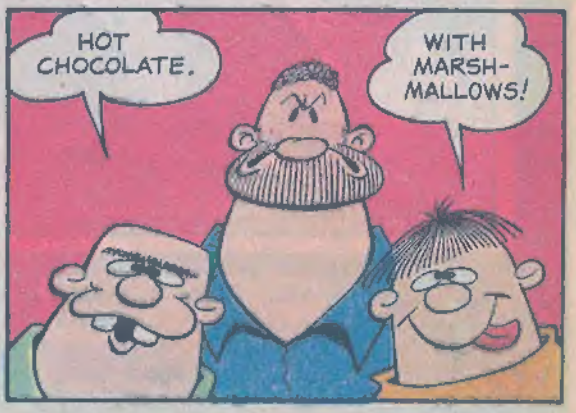
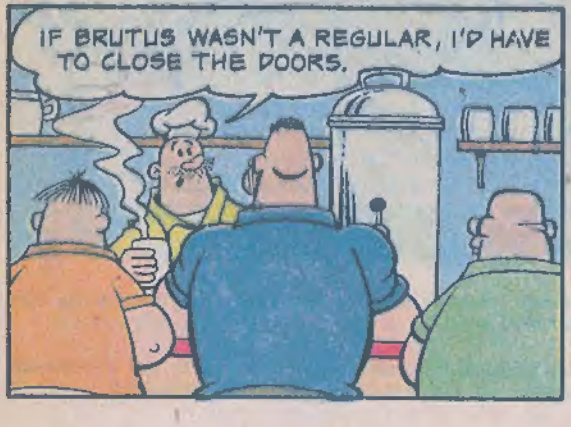
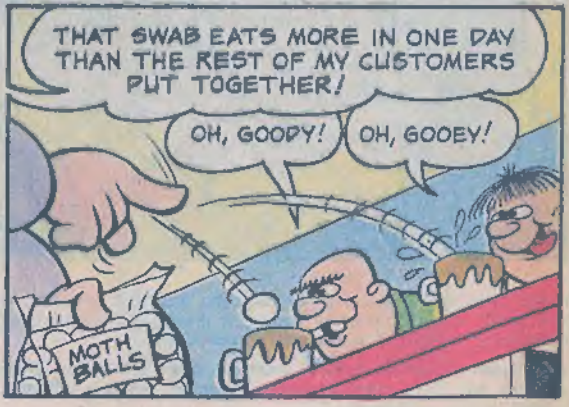

ZZZ... SNORT!.....URP!.....WHA-*!*

WHAT'LL YA HAVE, BOYS?
CUP O' COFFEE.

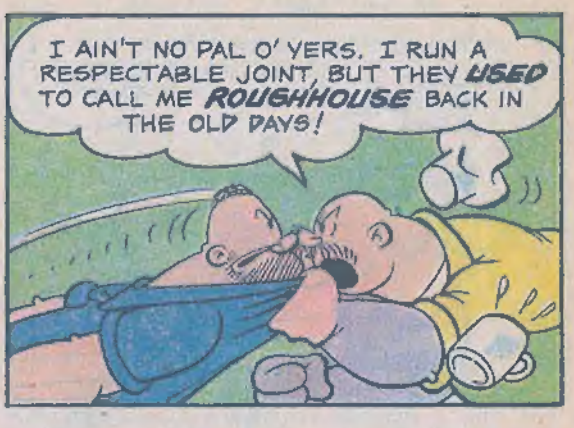

HOT CHOCOLATE.
WITH MARSH-MALLOWS!

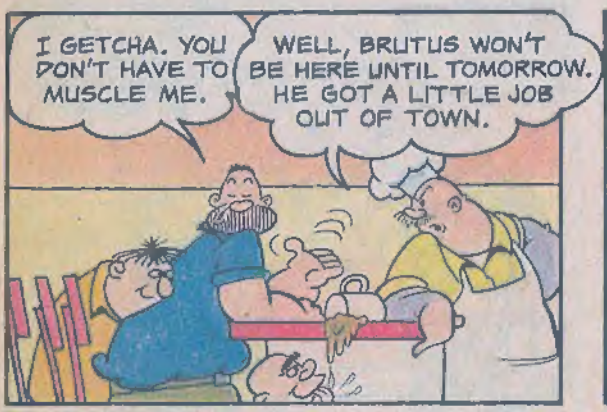
DOES A GUY NAMED BRUTUS EAT IN THIS JOINT?
I'LL SAY HE DOES!


IF BRUTUS WASN'T A REGULAR, I'D HAVE TO CLOSE THE DOORS.


THAT SWAB EATS MORE IN ONE DAY THAN THE REST OF MY CUSTOMERS PUT TOGETHER!
OH, GOODY!
OH, GOOEY!
MOTH BALLS

GOOD! THIS IS IT, BOYS! WE'LL WAIT FOR BRUTUS HERE....
ANY OBJECTIONS, PAL?
Special
?
?

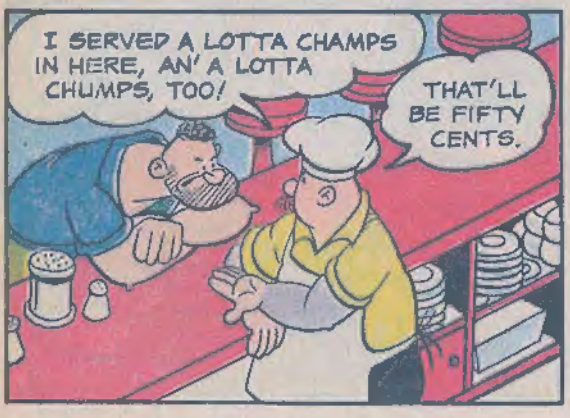

I AIN'T NO PAL O' YERS. I RUN A RESPECTABLE JOINT, BUT THEY USED TO CALL ME ROUGHHOUSE BACK IN THE OLD DAYS!

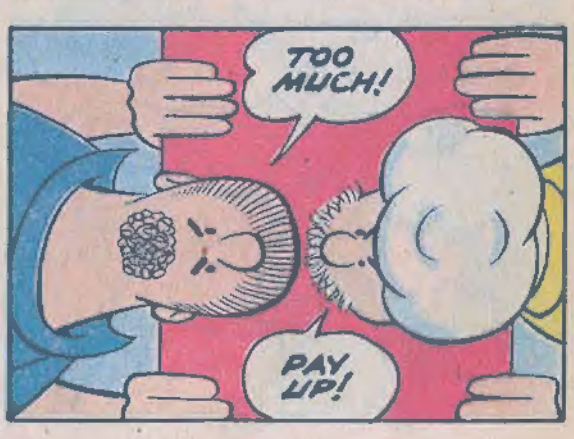

I GETCHA. YOU DON'T HAVE TO MUSCLE ME.
WELL, BRUTUS WON'T BE HERE UNTIL TOMORROW. HE GOT A LITTLE JOB OUT OF TOWN.

SO YOU'LL HAVE A MIGHTY LONG WAIT!

YOU'RE OPEN 24 HOURS A DAY, AREN'T YOU?
YEAH, BUT I GET TIRED OF PEOPLE REAL FAST. THEN I THROW THEM OUT!

HEY, TAKE IT EASY! YOU DON'T KNOW WHO THAT IS!
HE'S KID MUSTARD, THE EX-HEAVY-WEIGHT CHAMP!


I SERVED A LOTTA CHAMPS IN HERE, AN' A LOTTA CHUMPS, TOO!
THAT'LL BE FIFTY CENTS.


TOO MUCH!
PAY UP!

WE'RE NOT GONNA GIVE YA FIFTY CENTS. WHAT DO YOU THINK ABOUT THAT?
YEAH,...WHAT ARE YOU GONNA DO ABOUT IT?.
..,CALL THE POLICE?
YOK!
YOK!
YUK!
YUK!
I WOULDN'T CALL THE POLICE... NEAREST POLICE STATION IS FIFTY MILES FROM HERE.
NO KIDDIN'?
I'D JUST CALL MY FRIEND, POPEYE, AND THEN YOU'D BE SORRY!
SPRUTZ
DID YOU SAY.... POPEYE?
HE'S A PERSONAL FRIEND OF MINE.
WHAT A COINCIDENCE!
HE'S A FRIEND OF MINE, TOO!
?
HERE'S YOUR FIFTY CENTS, PAL!
AND ANOTHER FIFTY CENTS FOR A TIP!
I FIGURED YOU'D SEE THE LIGHT.

ADVERTISEMENT

SPIDER-MAN® "PUTS HIMSELF IN THE PICTURE!"

YEP, MY SPIDER SENSE WAS RIGHT, PHOTOMAN! IMMOBILIZING HIS SUBJECTS SO HE CAN TAKE THEIR VALUABLES, NOT THEIR PICTURES!
BETCHA CAN'T CATCH ME, PHOTOMAN!
NOW TO ACT AS IF PHOTOMAN'S FLASH HAD GOT ME. THE FASTER HE FINDS MY SECRET WEAPON, THE BETTER. I CAN'T STICK AROUND ALL NIGHT.
HOSTESS® TWINKIES® CAKES. AN UNEXPECTED TREASURE, SPIDER-MAN. DIDN'T THINK YOU HAD SUCH GOOD TASTE.
LIGHT. GOLDEN SPONGE CAKE. YUMMY CREAMED FILLING. DELICIOUS.
PHOTOMAN'S SO BUSY ENJOYING THOSE TWINKIES CAKES, HE'S FORGOTTEN THIS LI'L OL' WEB HEAD! HERE'S WEB IN YOUR EYE!
GUESS I'LL HANG AROUND HERE FOR A WHILE.
SMILE... AND SAY TWINKIES CAKES, PHOTOMAN.
YOU GET A BIG DELIGHT IN EVERY BITE OF HOSTESS TWINKIES CAKES
Twinkies
CAKE
Twinkies

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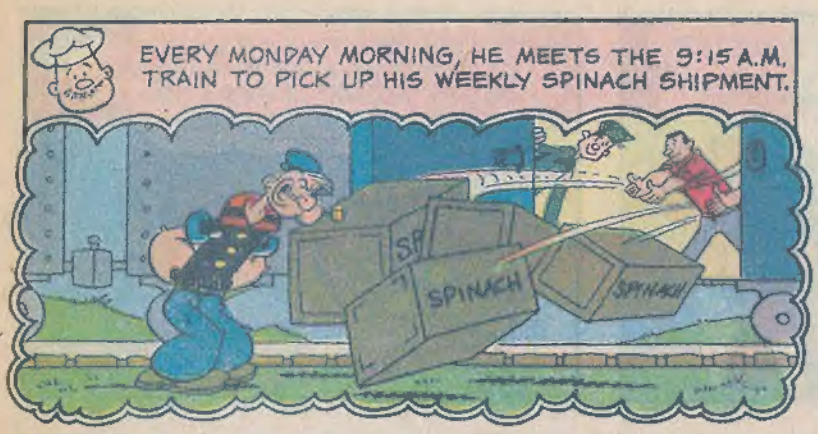
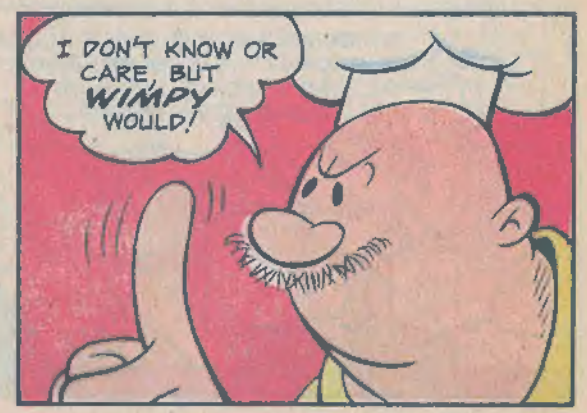
GEE, I HAVEN'T SEEN MY OLD PAL POPEYE IN YEARS!
HE'S STILL THE SAME.
WHAT A FINE UPSTANDING GENTLEMAN!
ARE WE TALKING ABOUT THE SAME MUG?
THE POPEYE I KNOW IS A STUBBORN MULE WITHOUT ANY MANNERS AT ALL!
WELL, WELL, WELL! IT LOOKS LIKE WE'VE GOT TWO OLD FRIENDS IN THIS TOWN, DOESN'T IT, BOYS!
WHO ARE THEY?
I LIKE SURPRISES!
THROW SOME BURGERS ON THAT GRILL, ROUGHHOUSE..., WE'RE HERE FOR THE NIGHT.
ANY FRIENDS OF POPEYE'S ARE WELCOME IN MY ESTABLISHMENT.
IS POPEYE ONE OF YOUR REGULARS, TOO?
HE NEVER EATS HERE....
HE'S A SPINACH FREAK!


EVERY MONDAY MORNING, HE MEETS THE 9:15 A.M. TRAIN TO PICK UP HIS WEEKLY SPINACH SHIPMENT.
SPINACH
SPINACH

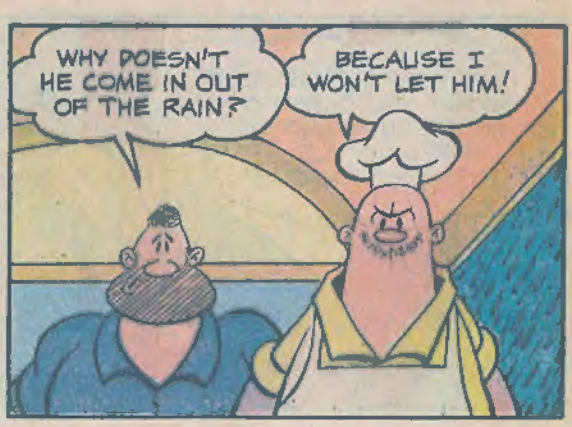
OH, A MAN OF REGULAR HABITS, IS HE?
I THOUGHT YOU WERE SUCH PALS!

WHERE DO YOU SUPPOSE POPEYE IS RIGHT THIS VERY MINUTE?!?!
?
YEAH!
WHERE?

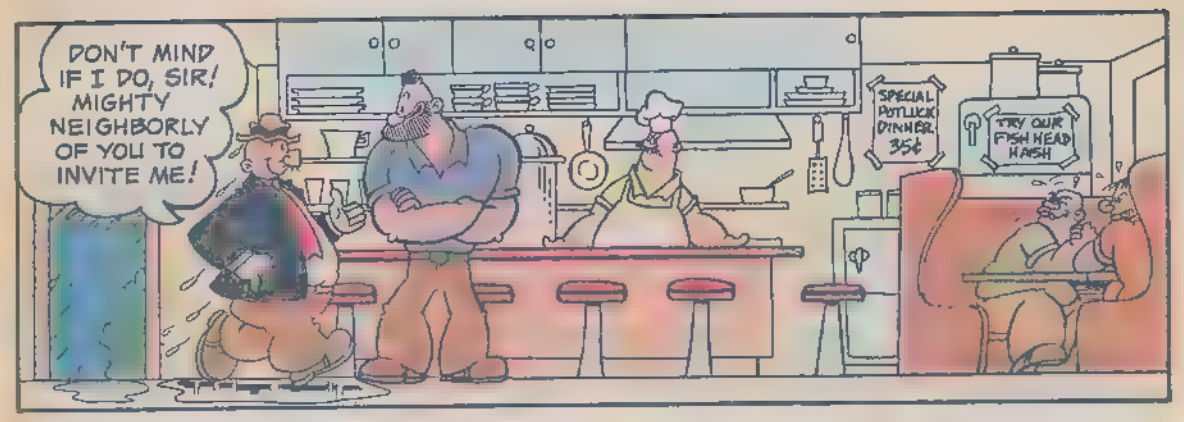

I DON'T KNOW OR CARE, BUT WIMPY WOULD!

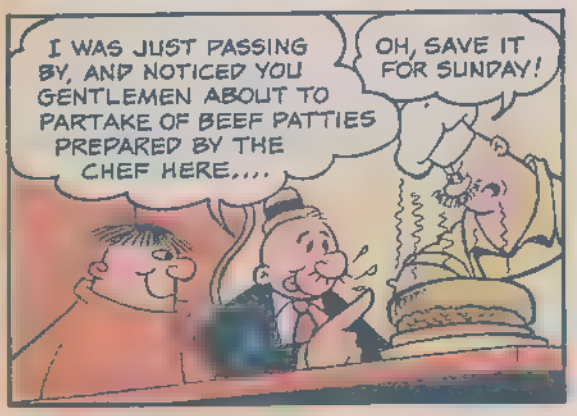
WHO?
DO YOU SEE THAT SLOPPY, GOOD-FOR-NOTHING, NONDESCRIPT NINCOMPOOP WITH HIS FAT FACE PRESSED UP AGAINST THE WINDOW?

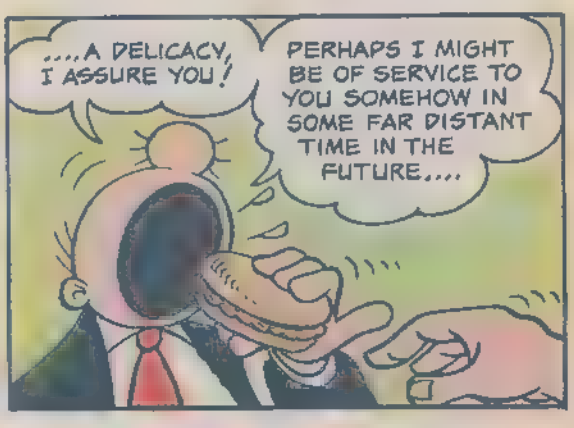
YEAH.
WELL, THAT'S J. WELLINGTON WIMPY, POPEYE'S BEST FRIEND, AND AN EMBARRASSMENT TO THE ENTIRE COUNTY!

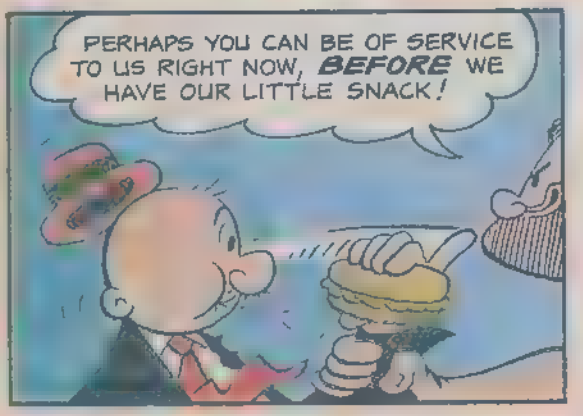

WHY DOESN'T HE COME IN OUT OF THE RAIN?
BECAUSE I WON'T LET HIM!

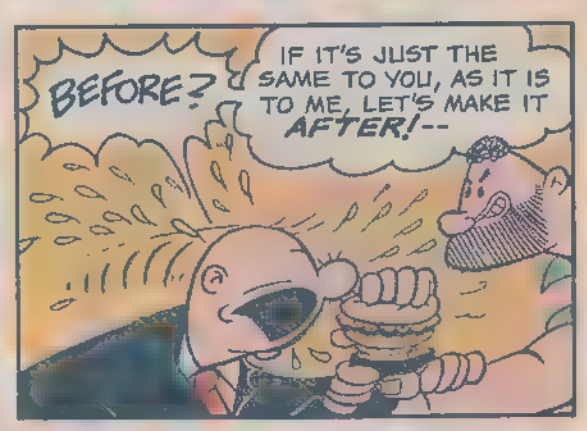
WHY WON'TCHA LET HIM COME IN?
HE'S A MOOCHER, THAT'S WHY!
HI, MR. MOOCHER!
HE'S GOT THE GIFT OF GAB, AND HE ALWAYS TALKS ME OUT OF A HAMBURGER IF I GIVE HIM THE CHANCE.
HE OWES ME FOR FIVE THOUSAND SEVENTY-SIX HAMBURGERS, SO I WON'T LET HIM COME IN ANYMORE.
HE LIKES HAMBURGERS THAT MUCH, DOES HE?
YOU WOULDN'T BELIEVE IT!
HE MIGHT HAVE BEEN CLEAR THE OTHER SIDE OF TOWN WHEN I PUT THESE BURGERS ON THE GRILL...
HE'S GOT A NOSE LIKE A BLOOD-HOUND AND AN APPETITE LIKE A WHALE!
HOLY
COW!
MR. WIMPY, I BELIEVE? WOULD YOU CARE TO JOIN MY FRIENDS AND ME FOR A LITTLE MIDNIGHT SNACK?
?

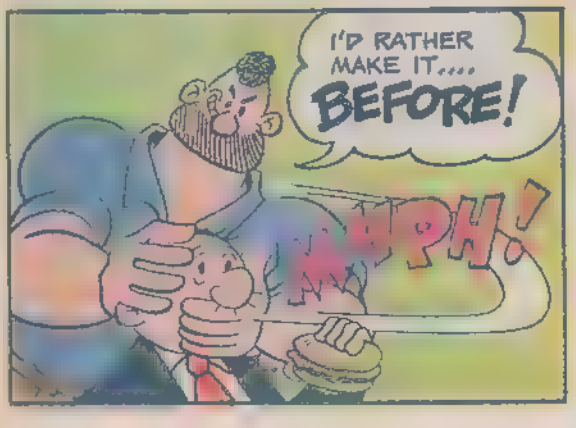

DON'T MIND IF I DO, SIR! MIGHTY NEIGHBORLY OF YOU TO INVITE ME!
SPECIAL POTLUCK DINNER 35¢
TRY OUR FISH HEAD HASH

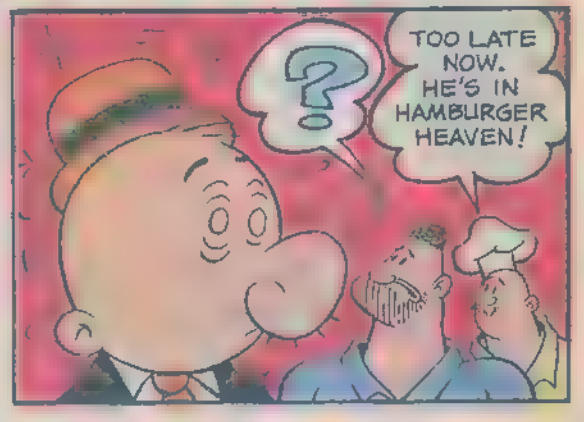

I WAS JUST PASSING BY, AND NOTICED YOU GENTLEMEN ABOUT TO PARTAKE OF BEEF PATTIES PREPARED BY THE CHEF HERE....
OH, SAVE IT FOR SUNDAY!

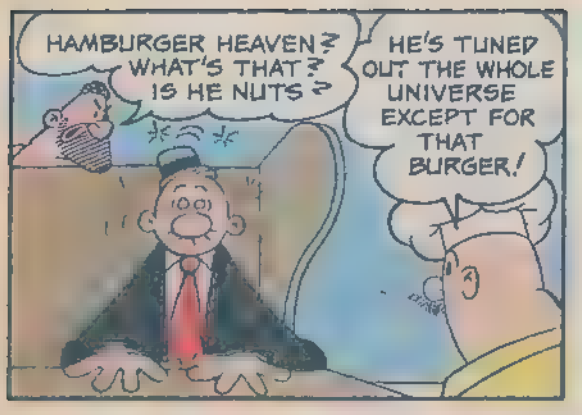

....A DELICACY, I ASSURE YOU!
PERHAPS I MIGHT BE OF SERVICE TO YOU SOMEHOW IN SOME FAR DISTANT TIME IN THE FUTURE....

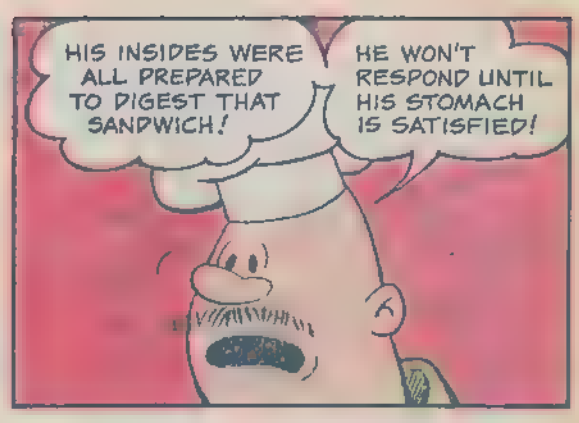

PERHAPS YOU CAN BE OF SERVICE TO US RIGHT NOW, BEFORE WE HAVE OUR LITTLE SNACK!

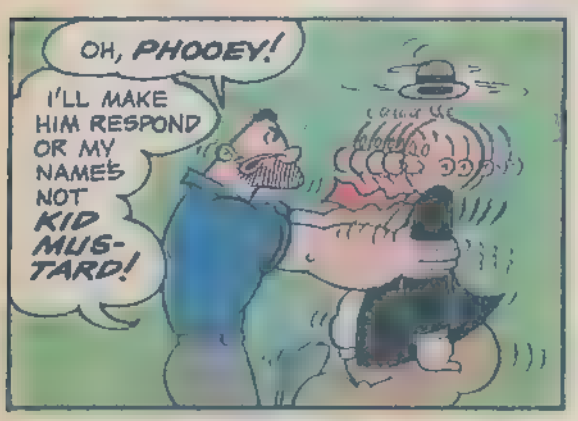

BEFORE?
IF IT'S JUST THE SAME TO YOU, AS IT IS TO ME, LET'S MAKE IT AFTER!--

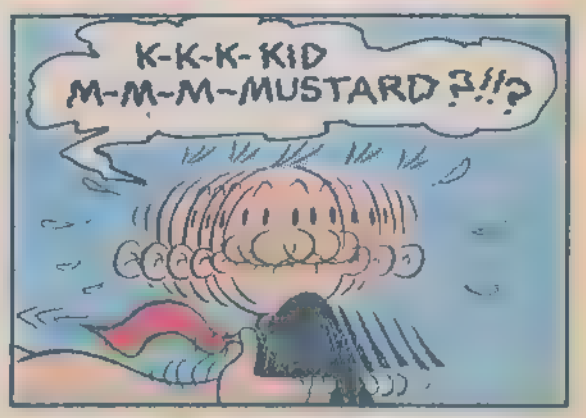

I'D RATHER MAKE IT.... BEFORE!
MMPH!

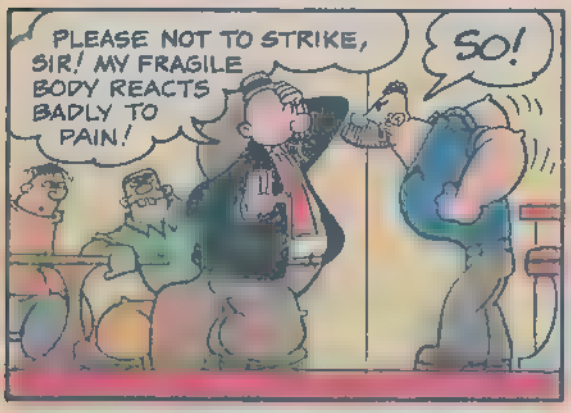

?
TOO LATE NOW. HE'S IN HAMBURGER HEAVEN!


HAMBURGER HEAVEN? WHAT'S THAT? IS HE NUTS?
HE'S TUNED OUT THE WHOLE UNIVERSE EXCEPT FOR THAT BURGER!

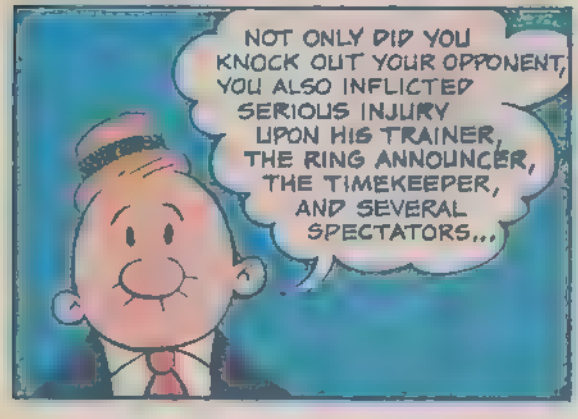

HIS INSIDES WERE ALL PREPARED TO DIGEST THAT SANDWICH!
HE WON'T RESPOND UNTIL HIS STOMACH IS SATISFIED!

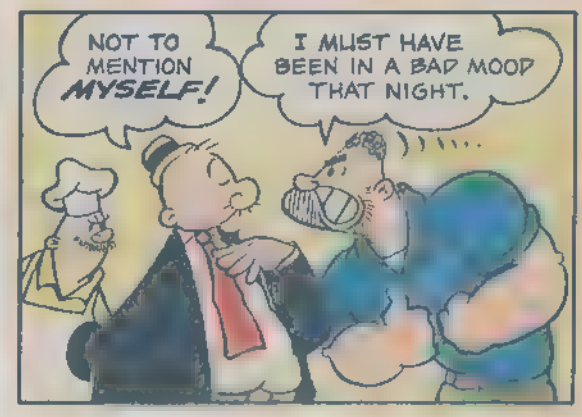

OH, PHOOEY!
I'LL MAKE HIM RESPOND OR MY NAME'S NOT KID MUS-TARD!


K-K-K-KID M-M-M-MUSTARD?!!?


PLEASE NOT TO STRIKE, SIR! MY FRAGILE BODY REACTS BADLY TO PAIN!
SO!

YOU KNOW ME, HUH?
I HAD THE DISTINCT MISFORTUNE TO REFEREE ONE OF YOUR SPECTACULAR BOUTS, SIR!


NOT ONLY DID YOU KNOCK OUT YOUR OPPONENT, YOU ALSO INFLICTED SERIOUS INJURY UPON HIS TRAINER, THE RING ANNOUNCER, THE TIMEKEEPER, AND SEVERAL SPECTATORS...


NOT TO MENTION MYSELF!
I MUST HAVE BEEN IN A BAD MOOD THAT NIGHT.

BUT I EVENTUALLY WON THE TITLE!
AND THEN YOU LOST IT...
...TO POPEYE!
YOU'RE NOT HIS PAL!
I'LL BET YOU HATE POPEYE!
WHY ISN'T HE SAYING ANYTHING?
AND WHY IS HIS FACE RED?
UH OH! THE KID'S WORKIN' ON A SLOW BURN...
I'M CURT, DUMMY! YOU'RE BURT!
HOLD ON TO YOUR SOCKS, BURT!
ARE YOU SURE?
I THINK I'LL JUST NIBBLE ON THIS LOVELY, LONELY, LUKEWARM HAMBURGER UNTIL HE COMES OUT OF HIS REVERIE.
SPROING!
ER...ON SECOND THOUGHT--

Remember How Many Times You Felt LEFT OUT

Because You Were BROKE!

Places the gang was going and you couldn't. They all had money for the movies, games, hamburgers and soft drinks . . . all of them except you.

WELL YOU'LL NEVER HAVE TO BE BROKE AGAIN

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"America's Greatest Family Newspaper Since 1882"

GRIT Will Help You Start Your Own Business

You can be among the thousands of boys and girls in small cities and towns all across America who earn their own spending money every week by introducing GRIT to their family, friends and neighbors. GRIT will help you get started in a profitable business of your own by sending you papers, all the supplies you'll need, and suggestions on how and where to begin. GRIT will assist you in every way to make this a happy, successful and profitable venture.

HURRY! SIGN UP NOW

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Town ..... State ..... ZIP .....

Age ..... Date of Birth ..... Month Day Year

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Please Print Your Last Name Plainly Below

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(710) Shaun Jacket

(713) Dallas Cheer

(792) Kristy

(7015) Warm & Loveable

(762) Turkeys Need

(7036) Kiss Action

(716) Kid for Rent

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Only $1.00 Each or 3 for $2.50

Here's an easy and inexpensive way to show off your Favorite T-Shirt Designs! Just ask Mom to help you iron these Terrific **FULL COLOR TRANSFERS** onto your own favorite T-Shirt or garment. **IT'S FUN!!**

SEND COUPON WITH CASH, CHECK OR M/O TO:

NUMBER	QTY	CHECK BOXES THAT APPLY TO ORDER: 3 FOR $2.50	$1.00 EACH

California Residents add 6% sales tax _____

Postage and Handling $.75 _____

($1.00 Foreign)

TOTAL AMOUNT ENCLOSED $_____

(Void where prohibited by law)

NAME _____ AGE ____ M F

ADDRESS _____

CITY _____ STATE _____ ZIP _____

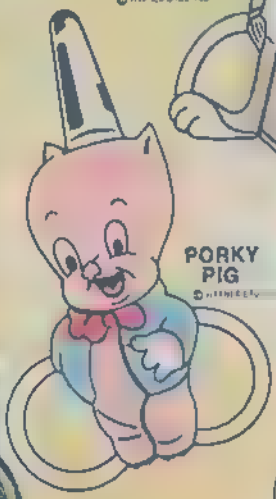
11

SNIPPYS

BE THE VERY FIRST TO OWN... FABULOUS CARTOON SCISSORS

TWEETY

BUGS BUNNY



PORKY PIG

WOODY WOODPECKER

ROAD RUNNER

ACTUAL SIZE OF SCISSORS

DAFFY DUCK

MONEY-BACK GUARANTEE

NAME _____

ADDRESS _____

CITY_____ STATE____ ZIP_____

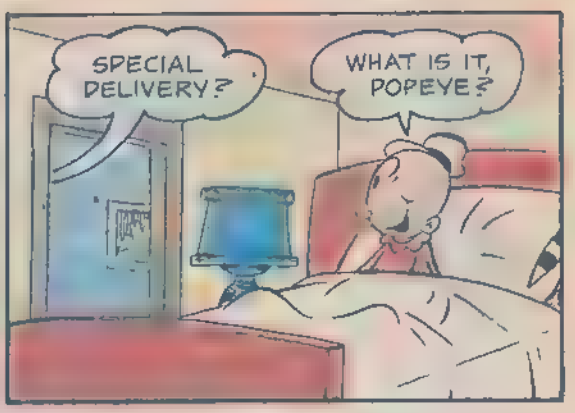
UNIQUE PRODUCTS CO.
P.O. BOX 5235
N.Y., N.Y. 10022

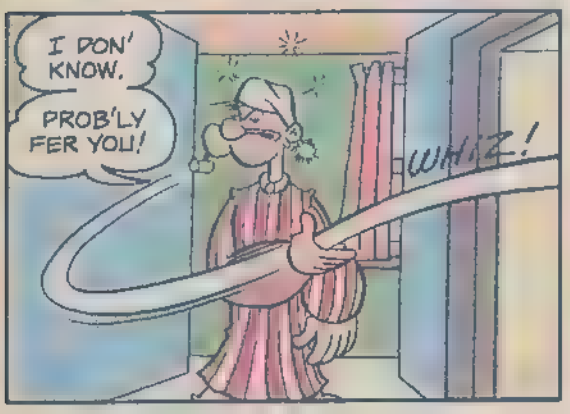
WOODY WOODPECKER	1.25 ____
TWEETY	1.25 ____
DAFFY DUCK	1.25 ____
ROAD RUNNER	1.25 ____
BUGS BUNNY	1.25 ____
PORKY PIG	1.25 ____
ANY TWO SCISSORS	2.00 ____
POSTAGE & HANDLING	.50
TOTAL	$ ____

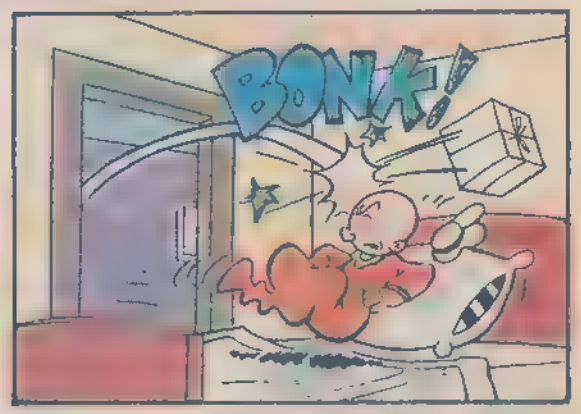
U.S. FUNDS ONLY

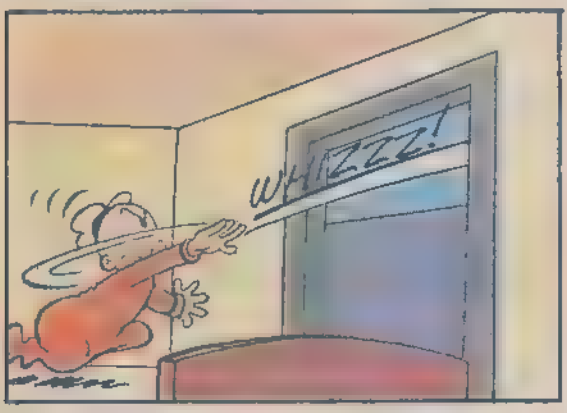
I DO HATE POPEYE!
I HATE HIS FACE!
I HATE HIS KNEES AND ELBOWS!
I HATE EVERY PART OF HIM, INSIDE AND OUT!
HATE! HATE! HATE!
YOU'RE GOING TO HELP ME GET MY REVENGE!
I AM?
YOU'RE GOING TO TELL ME EVERYTHING I WANT TO KNOW!
EVERY-THING?
WHAT EXACTLY, SIR, WOULD YOU LIKE TO KNOW?
NOTHING MUCH...
...JUST HOW TO KILL POPEYE, THAT'S ALL!

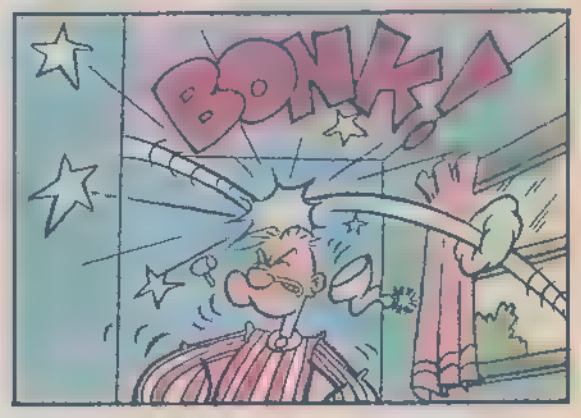
DAWN....
SPECIAL DELIVERY!
?

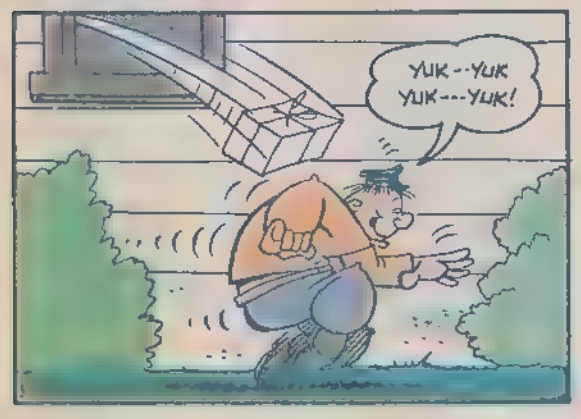

SPECIAL DELIVERY?
WHAT IS IT, POPEYE?

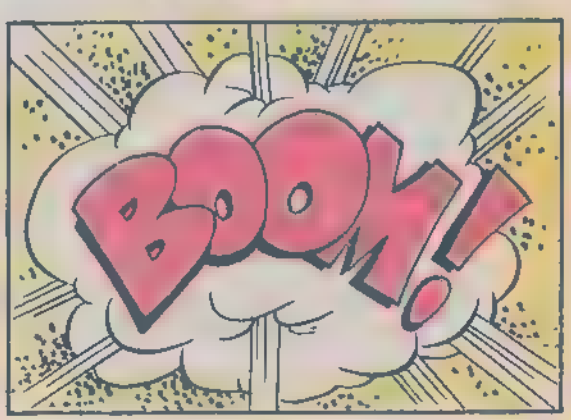

I DON' KNOW.
PROB'LY FER YOU!
WHIZ!


BONK!


WHIZZZ!


BONK!


YUK--YUK YUK---YUK!


BOOM!

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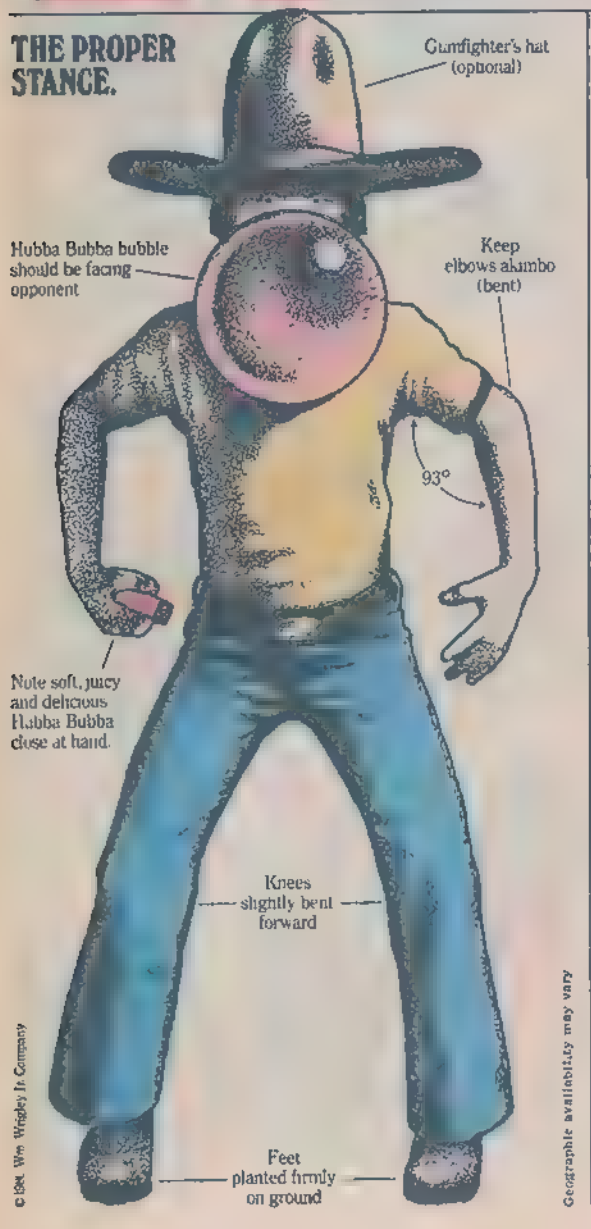
The first thing to do—pick the right chew: new Hubba Bubba.* The soft and juicy bubble gum with amazing no-stick bubbles™ Then proceed with this simple yet effective gumfight drill: (1) Begin blowing bubble. Note Hubba Bubba's incredibly large bubble. (2) When the Hubba Bubba bubble breaks do not be alarmed. (3) Simply remove Hubba Bubba from your face. That's right, simply remove and replace in mouth. Return to step 1. Repeat drill ten times.

THE PROPER STANCE.


Gumfighter's hat (optional)
Hubba Bubba bubble should be facing opponent
Keep elbows akimbo (bent)
93°
Note soft, juicy and delicious Hubba Bubba close at hand.
Knees slightly bent forward
Feet planted firmly on ground

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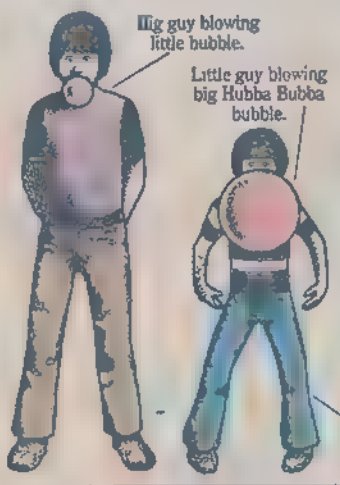
Geographic availability may vary.

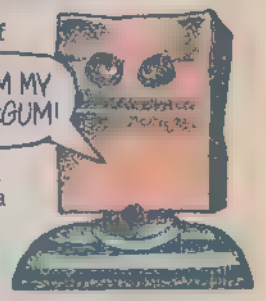


YOUR SIZE IS NOT IMPORTANT.

The size of your bubble is. And that means choosing the right bubble gum —Hubba Bubba. Because when it comes to great, big, fat bubbles, nothing sizes up to a Hubba Bubba bubble.

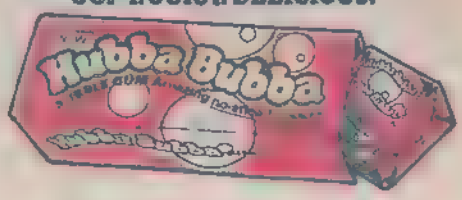
ACCEPT NO SUBSTITUTES.

This boy did. And now instead of wearing a smile, he's wearing a paper bag over the bubble gum stuck to his face. Definitely not new soft and juicy Hubba Bubba Bubble Gum. Does Hubba Bubba really work? Absolutely! Hubba Bubba is gumfighter tested and approved.

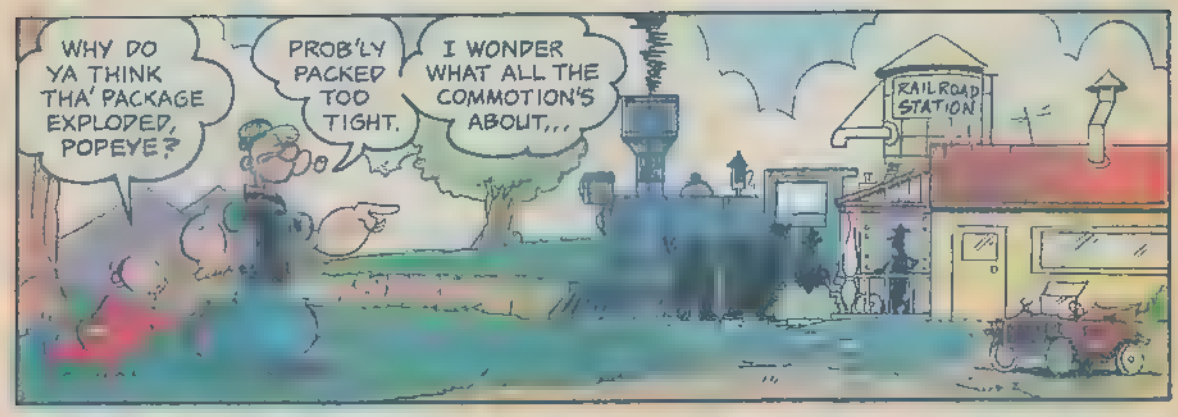


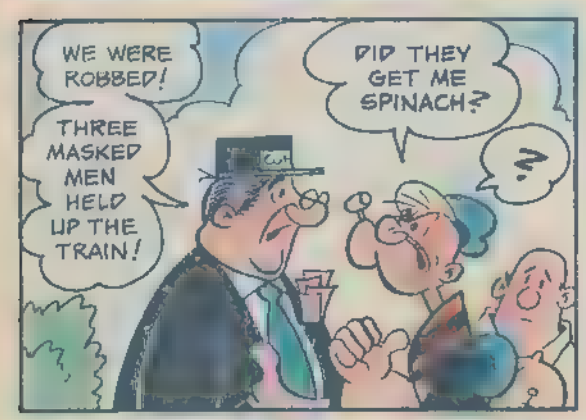
So pick up a pack of new Hubba Bubba in original or mint flavor. Enjoy that soft, juicy, delicious taste. Plus those great, big Hubba Bubba bubbles that won't stick to your face.

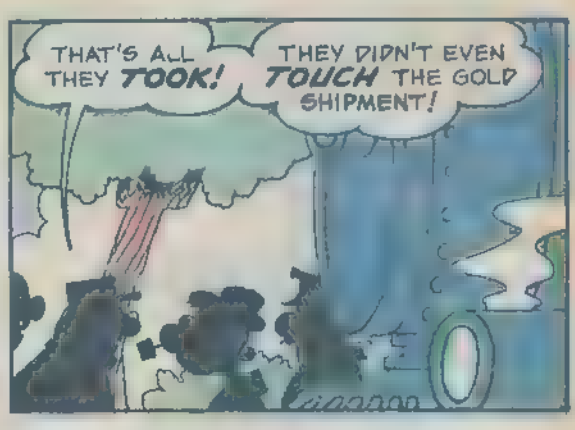
SOFT. JUICY. DELICIOUS.

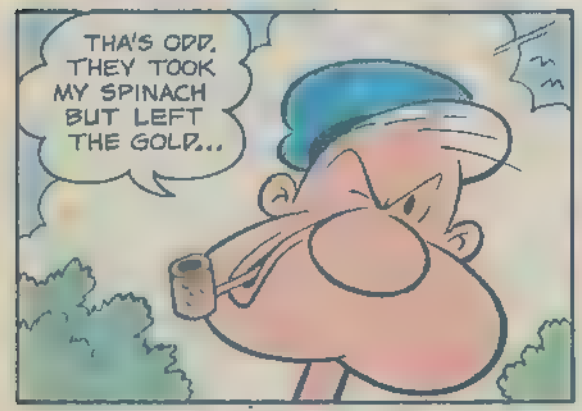


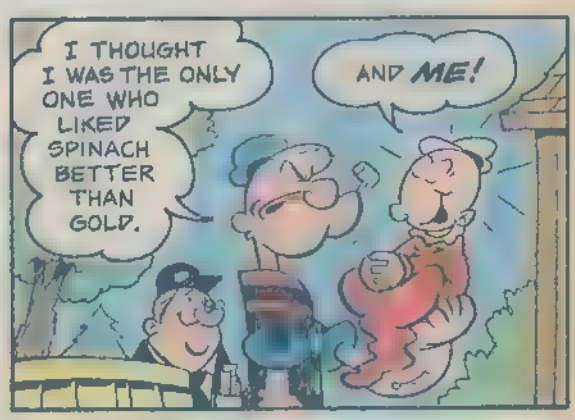
BIG BUBBLES, NO TROUBLES.


WHY DO YA THINK THA' PACKAGE EXPLODED, POPEYE?
PROB'LY PACKED TOO TIGHT.
I WONDER WHAT ALL THE COMMOTION'S ABOUT...
RAILROAD STATION

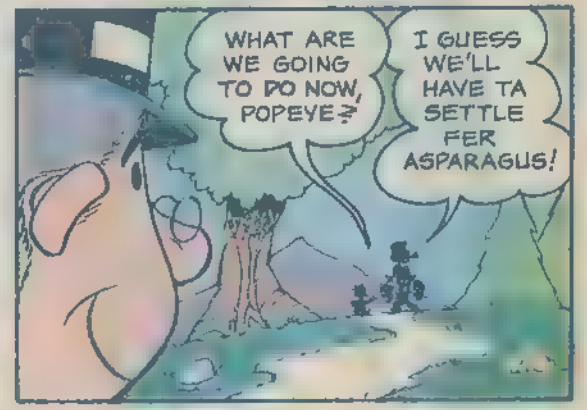

WE WERE ROBBED!
THREE MASKED MEN HELD UP THE TRAIN!
DID THEY GET ME SPINACH?
?

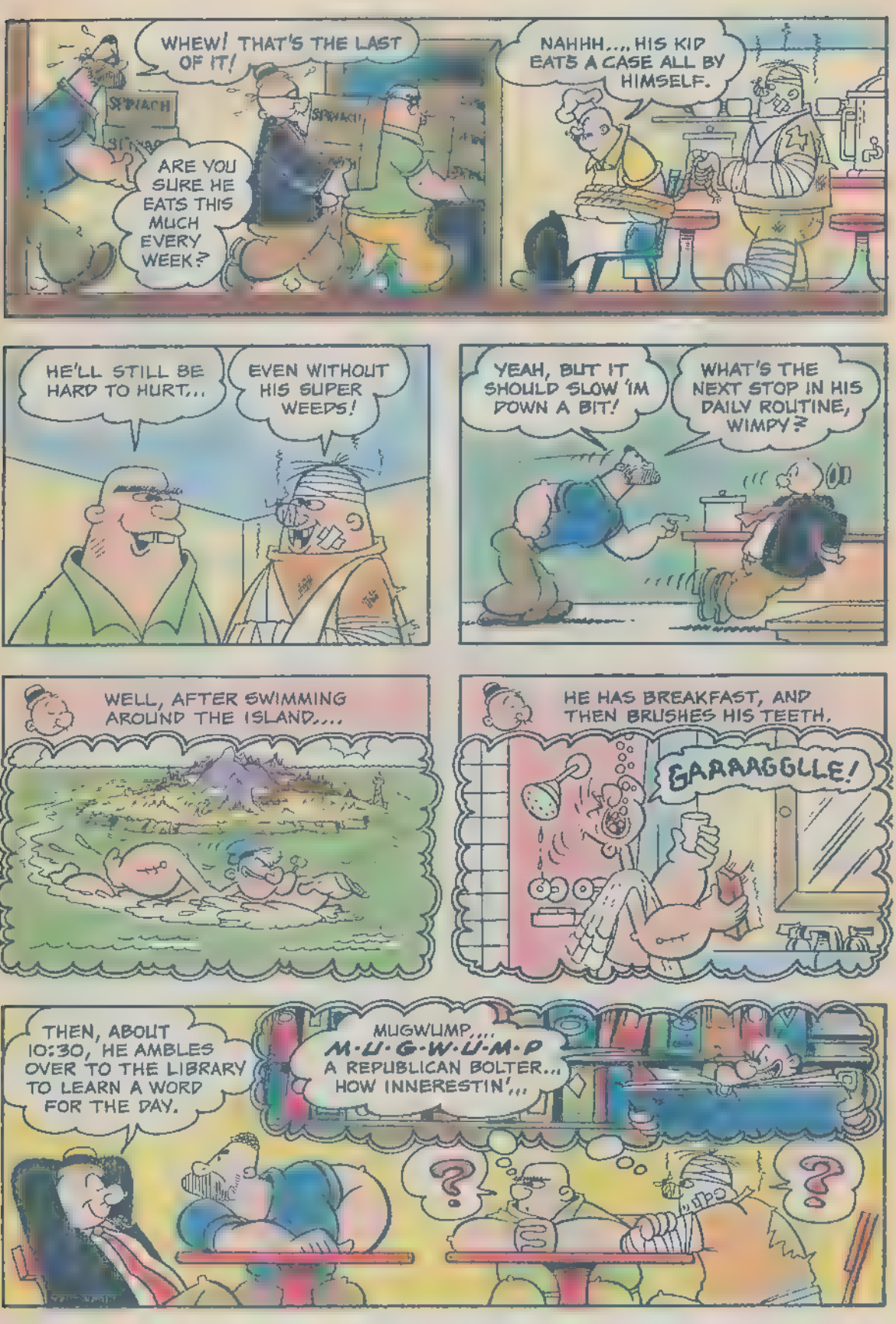

THAT'S ALL THEY TOOK!
THEY DIDN'T EVEN TOUCH THE GOLD SHIPMENT!


THA'S ODD. THEY TOOK MY SPINACH BUT LEFT THE GOLD...


I THOUGHT I WAS THE ONLY ONE WHO LIKED SPINACH BETTER THAN GOLD.
AND ME!

DOUBLE MY ORDER FOR NEXT WEEK!
OKAY.
SANTA FAY


WHAT ARE WE GOING TO DO NOW, POPEYE?
I GUESS WE'LL HAVE TA SETTLE FER ASPARAGUS!


WHEW! THAT'S THE LAST OF IT!
ARE YOU SURE HE EATS THIS MUCH EVERY WEEK?
NAHHH..., HIS KID EATS A CASE ALL BY HIMSELF.
HE'LL STILL BE HARD TO HURT...
EVEN WITHOUT HIS SUPER WEEDS!
YEAH, BUT IT SHOULD SLOW 'IM DOWN A BIT!
WHAT'S THE NEXT STOP IN HIS DAILY ROUTINE, WIMPY?
WELL, AFTER SWIMMING AROUND THE ISLAND....
HE HAS BREAKFAST, AND THEN BRUSHES HIS TEETH.
GARRRGGLLE!
THEN, ABOUT 10:30, HE AMBLES OVER TO THE LIBRARY TO LEARN A WORD FOR THE DAY.
MUGWUMP.... M·U·G·W·U·M·P A REPUBLICAN BOLTER... HOW INNERESTIN'...
?
?

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Flipit™

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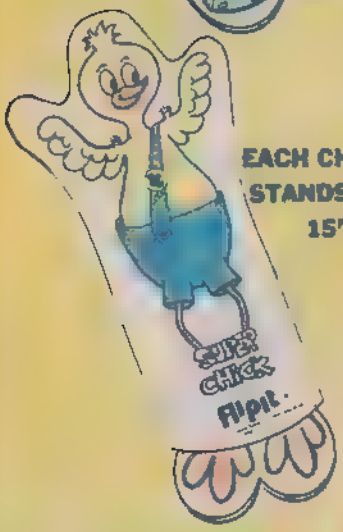
Plus 50¢ Postage.



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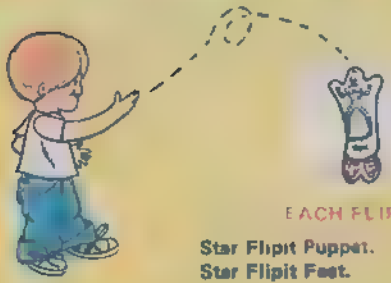
Flipit™

LANDS ON ITS FEET.



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Address _____

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MONEY BACK GUARANTEE

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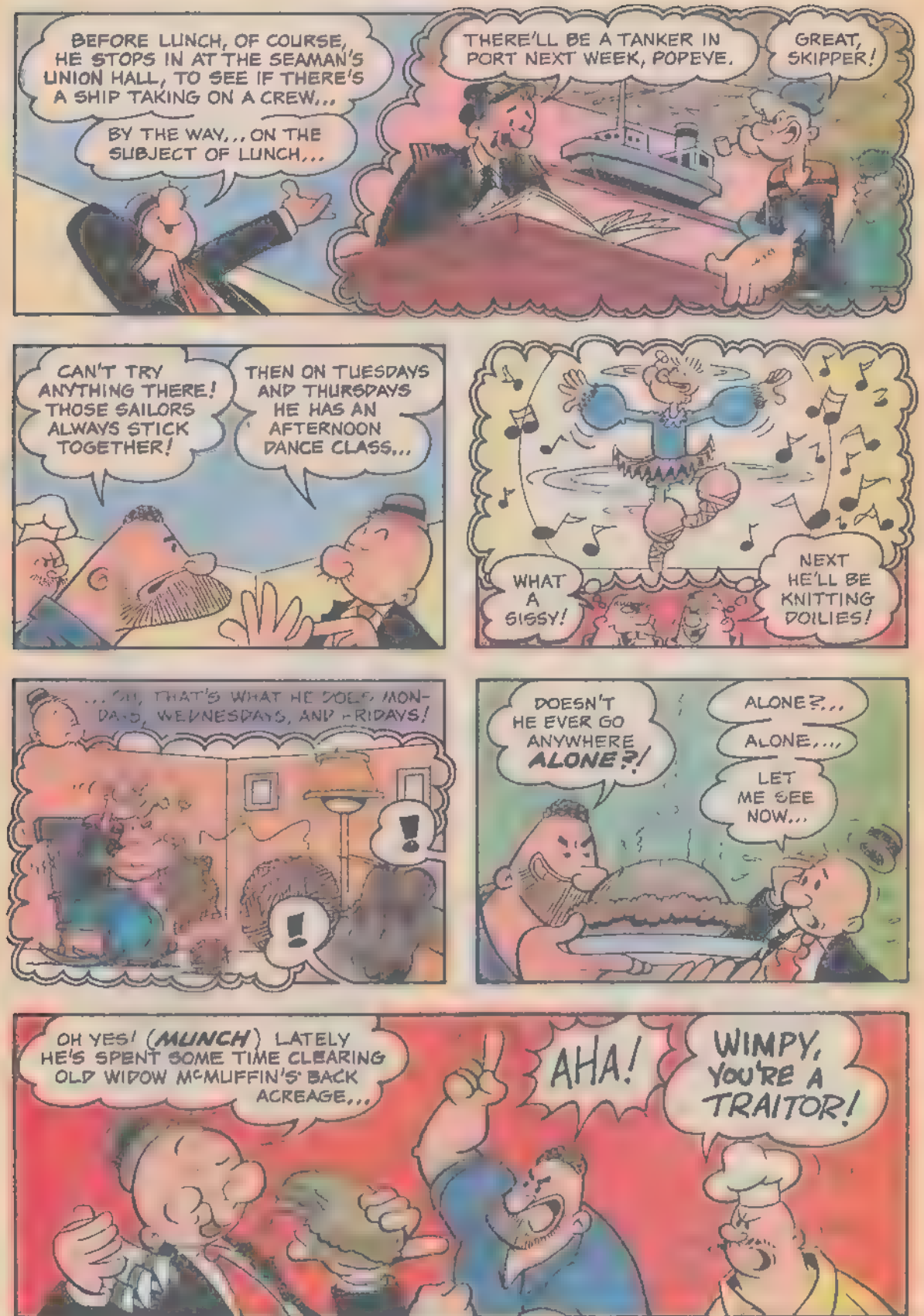
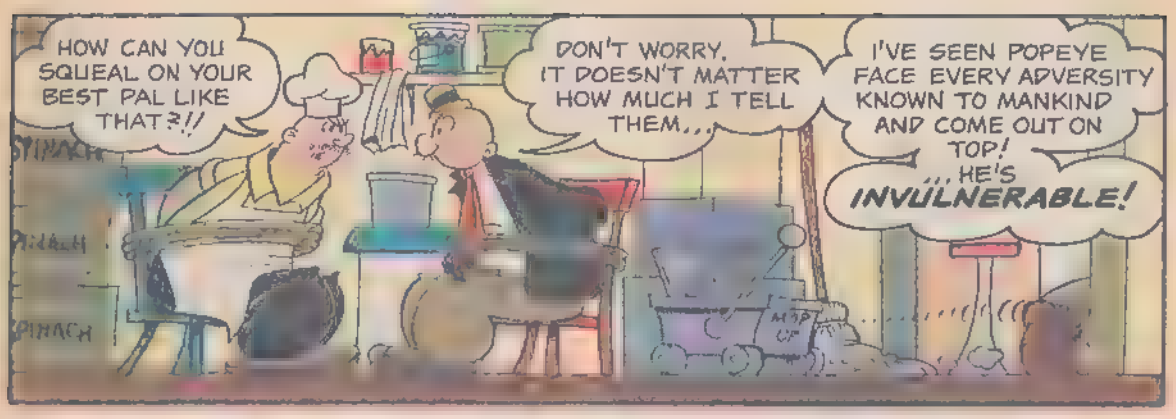
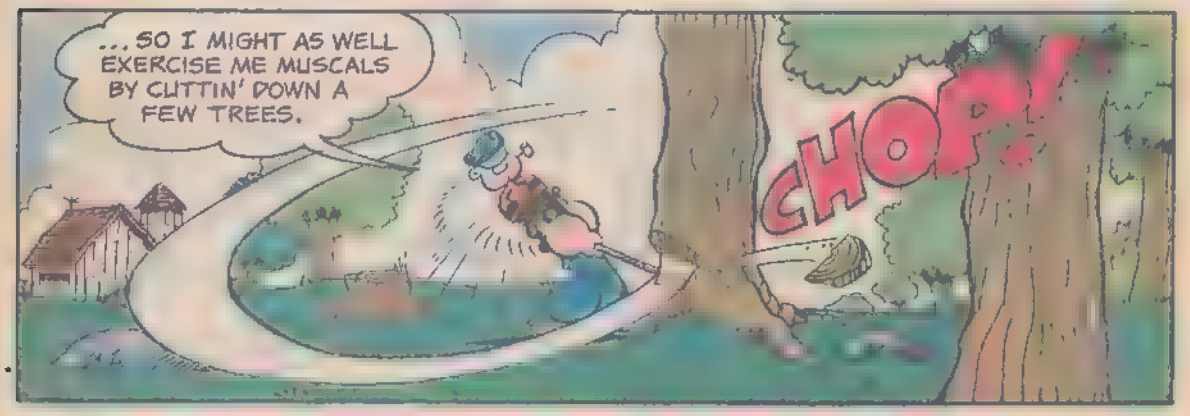
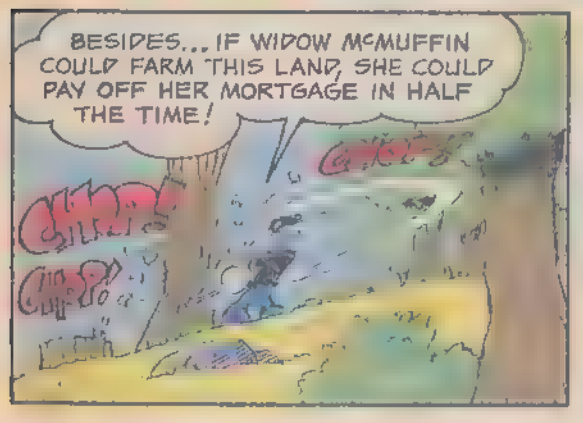

BEFORE LUNCH, OF COURSE, HE STOPS IN AT THE SEAMAN'S UNION HALL, TO SEE IF THERE'S A SHIP TAKING ON A CREW...
BY THE WAY... ON THE SUBJECT OF LUNCH...
THERE'LL BE A TANKER IN PORT NEXT WEEK, POPEYE.
GREAT, SKIPPER!
CAN'T TRY ANYTHING THERE! THOSE SAILORS ALWAYS STICK TOGETHER!
THEN ON TUESDAYS AND THURSDAYS HE HAS AN AFTERNOON DANCE CLASS...
WHAT A SISSY!
NEXT HE'LL BE KNITTING DOILIES!
...OH, THAT'S WHAT HE DOES MONDAYS, WEDNESDAYS, AND FRIDAYS!
DOESN'T HE EVER GO ANYWHERE ALONE?!
ALONE?...
ALONE...
LET ME SEE NOW...
OH YES! (MUNCH) LATELY HE'S SPENT SOME TIME CLEARING OLD WIDOW McMUFFIN'S BACK ACREAGE...
AHA!
WIMPY, YOU'RE A TRAITOR!

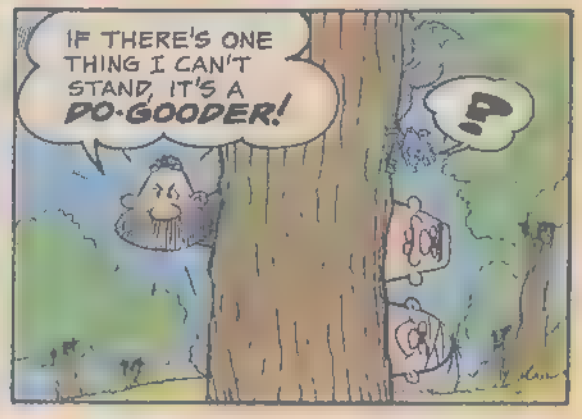

HOW CAN YOU SQUEAL ON YOUR BEST PAL LIKE THAT?!!
DON'T WORRY. IT DOESN'T MATTER HOW MUCH I TELL THEM...
I'VE SEEN POPEYE FACE EVERY ADVERSITY KNOWN TO MANKIND AND COME OUT ON TOP!
...HE'S INVULNERABLE!

DARN! I HURT MY FINGER!
THOSE KNITTING NEEDLES ARE DANGEROUS!

WELL, NO SHIPS PULLIN' OUT FER EXOTIC SHORES...

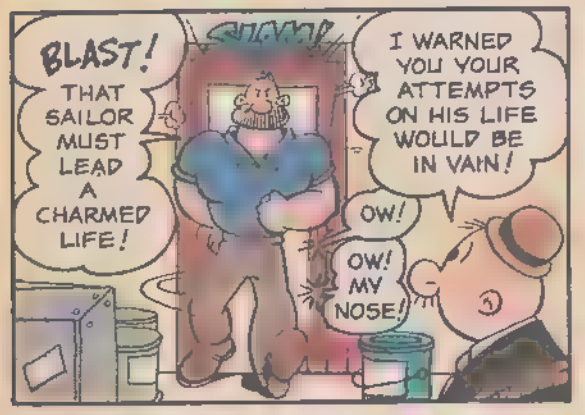

...SO I MIGHT AS WELL EXERCISE ME MUSCALS BY CUTTIN' DOWN A FEW TREES.
CHOP!

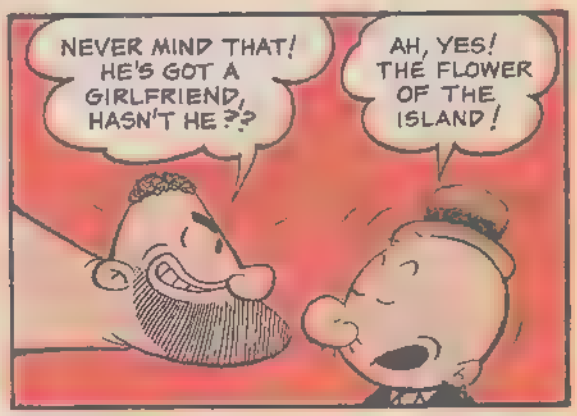

BESIDES... IF WIDOW McMUFFIN COULD FARM THIS LAND, SHE COULD PAY OFF HER MORTGAGE IN HALF THE TIME!

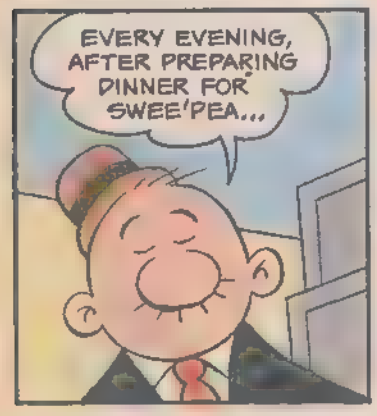

IF THERE'S ONE THING I CAN'T STAND, IT'S A DO-GOODER!
?

WHEN THEY CUTS DOWN THE OLD PINE TREEE
AND HAULS IT AWAY TO THE MILL
THAT FOOL'S SINGING!
HE WON'T HEAR A THING OVER HIS OWN RACKET!
CHOP
CHOP!
TAP TAP
WHACK!
CHOP!
TIMBER!
CRASH!
CRASH!
CRASH!
CRASH!

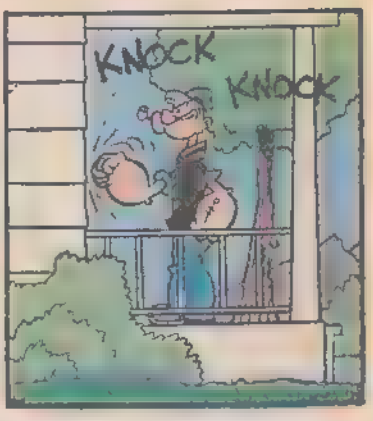
HMMMMMMMMMM....
?
?

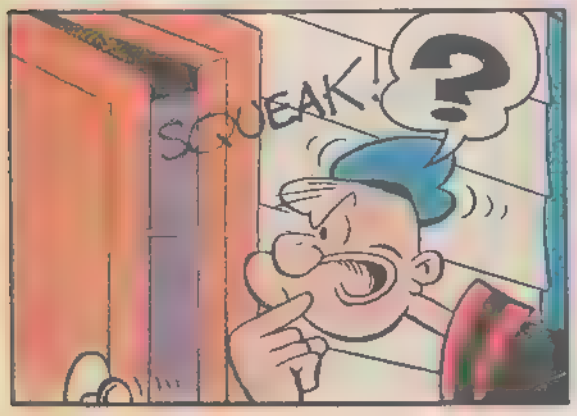

BLAST!
THAT SAILOR MUST LEAD A CHARMED LIFE!
I WARNED YOU YOUR ATTEMPTS ON HIS LIFE WOULD BE IN VAIN!
OW!
OW! MY NOSE!

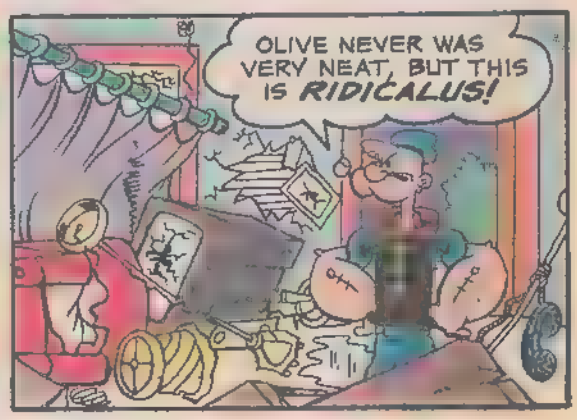

NEVER MIND THAT! HE'S GOT A GIRLFRIEND, HASN'T HE??
AH, YES! THE FLOWER OF THE ISLAND!


EVERY EVENING, AFTER PREPARING DINNER FOR SWEE'PEA...

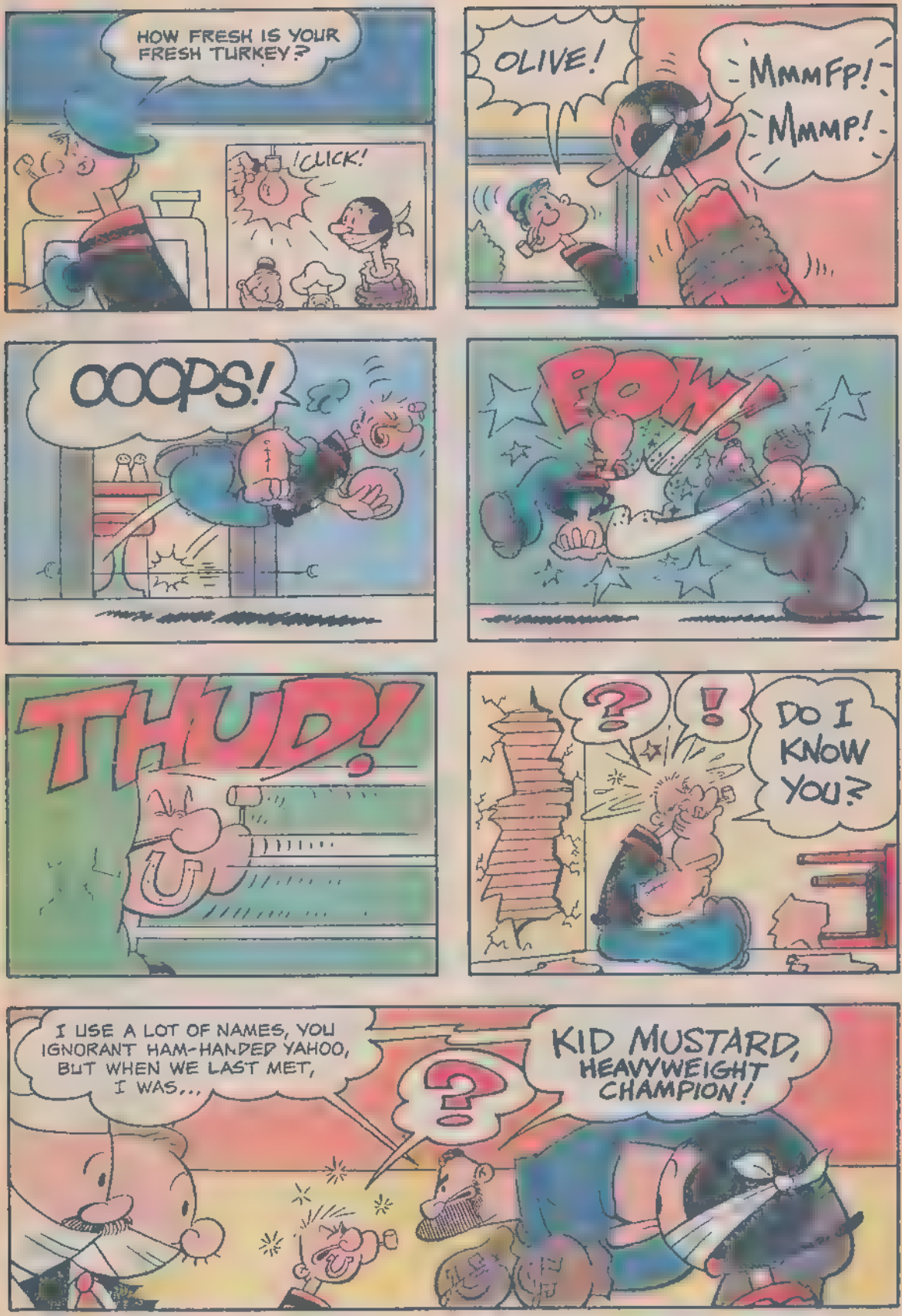
...HE GOES OVER TO OLIVE OYL'S HOUSE, SO SHE CAN PREPARE DINNER FOR HIM!
OLIVE OYL


KNOCK
KNOCK


SQUEAK!
?


OLIVE NEVER WAS VERY NEAT, BUT THIS IS RIDICALUS!

I JUS' CAN'T IMAGINE OLIVE LEAVIN' A MESS LIKE THIS, AN' DISAPPEARIN' WITHOUT A WORD!
If you want your girl back look in the Diner!
I'LL GRAB A BITE AT THE DINER, AND THEN GO LOOK FOR HER...
WHA'S THE SPECIAL TONIGHT, ROUGHHOUSE?
?
HEY, YOU'RE NOT ROUGHHOUSE!
NO, I'M BURT...
AND I'M CURT.
ROUGHHOUSE WENT ON VACATION...
AND WE'RE TAKIN' HIS PLACE!
HOW ABOUT SOME MEATLOAF AND GRAVY?
ONLY 99¢.
HMMM... I DON' KNOW...
HOW MUCH IS IT WITHOUT THE GRAVY?
DOLLAR TWENTY-FIVE!
MMMF
MMMF!!


HOW FRESH IS YOUR FRESH TURKEY?
CLICK!
OLIVE!
MMMFP!
MMMP!
OOOPS!
POW!
THUD!
?
!
DO I KNOW YOU?
I USE A LOT OF NAMES, YOU IGNORANT HAM-HANDED YAHOO, BUT WHEN WE LAST MET, I WAS...
?
KID MUSTARD, HEAVYWEIGHT CHAMPION!

FUN FACTORY

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?
?
?
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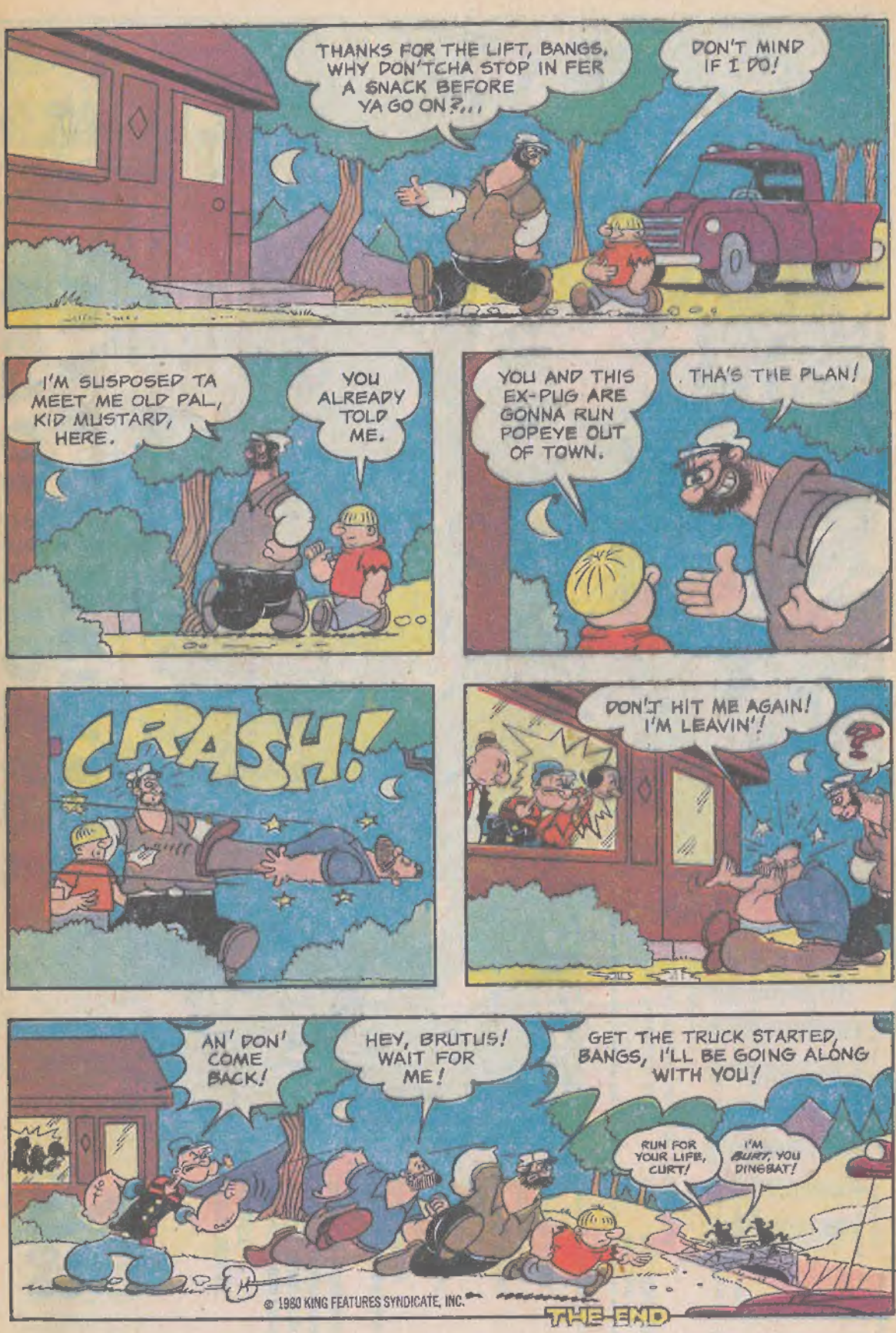
THANKS FOR THE LIFT, BANGS, WHY DON'TCHA STOP IN FER A SNACK BEFORE YA GO ON?...
DON'T MIND IF I DO!
I'M SUSPOSED TA MEET ME OLD PAL, KID MUSTARD, HERE.
YOU ALREADY TOLD ME.
YOU AND THIS EX-PUG ARE GONNA RUN POPEYE OUT OF TOWN.
THA'S THE PLAN!
CRASH!
DON'T HIT ME AGAIN! I'M LEAVIN'!
?
AN' DON' COME BACK!
HEY, BRUTUS! WAIT FOR ME!
GET THE TRUCK STARTED, BANGS, I'LL BE GOING ALONG WITH YOU!
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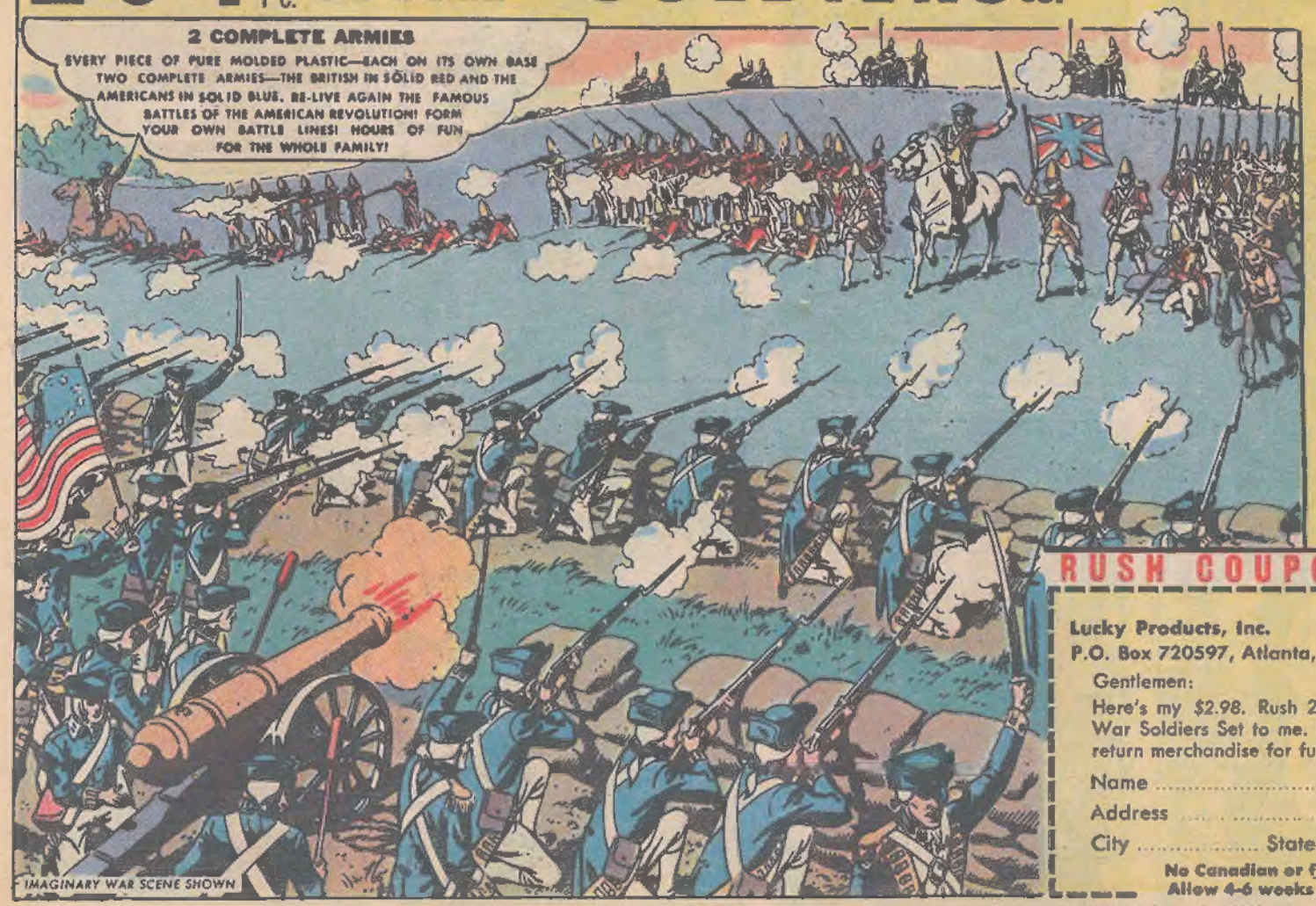

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